



2014 SURVEY OF REGISTERED AND ACTIVE VOTERS IN OHIO
SURVEY FREQUENCIES

Target Sample: 405 registered voters with at least nominal voting history, 50 completed by mobile telephone. Obtained sample weighted by age to match precisely the distribution of the sample universe.

[ASK FOR LISTED INDIVIDUAL]

Hello, this is (interviewer name), and I'm calling from QEV Analytics, a public opinion research company. We're calling to learn your opinions regarding some important issues of the day. This is not a sales call; we won't ask you to buy or do anything, and we are not calling on behalf of a candidate or political party. My questions should take only about 5 minutes.

RECORD: Telephone Type (landline, mobile)
Date and Time of Interview

1. [SCREENER 1] We are looking to speak today with people who are registered to vote in the state of Ohio. Are you currently registered to vote in Ohio?

100% YES (CONTINUE)
0% NO (ASK IF THERE IS ANYONE ELSE AT HOME WHO IS REGISTERED TO VOTE)
0% DON'T KNOW/NO RESPONSE (THANK AND TERMINATE)

2. [SCREENER 2] Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

0% YES (THANK AND TERMINATE)
100% NO (CONTINUE)
0% DON'T KNOW/NO RESPONSE (THANK AND TERMINATE)

3. [SCREENER 3] And finally, we want to make sure we speak to people of different ages. May I know the year you were born, please? [RECORD ACTUAL AGE]

27% 18-44
20% 45-54
22% 55-64
27% 65+
3% NO RESPONSE

4. Gender [BY OBSERVATION, DO NOT READ UNLESS UNCERTAIN]

50% MALE
50% FEMALE



5. How would you say things going in the state of Ohio today: would you say Ohio is generally headed in the right direction, or is it headed in the wrong direction?

55% RIGHT DIRECTION
32% WRONG DIRECTION
14% DON'T KNOW/NO RESPONSE

6. How would you rate the job which Sherrod (CHER-id) Brown has done as Senator: has he done an excellent job, a pretty good job, just a fair job, or has he done a poor job as Senator – or have you not heard enough to say one way or the other?

8% EXCELLENT
22% GOOD
25% ONLY FAIR
18% POOR
23% HAVE NOT HEARD ENOUGH TO SAY ONE WAY OR THE OTHER
4% DON'T KNOW/NO RESPONSE

7. How would you rate the job which Rob Portman has done as Senator: has he done an excellent job, a pretty good job, just a fair job, or has he done a poor job as Senator – or have you not heard enough to say one way or the other?

5% EXCELLENT
17% GOOD
26% ONLY FAIR
11% POOR
37% HAVE NOT HEARD ENOUGH TO SAY ONE WAY OR THE OTHER
4% DON'T KNOW/NO RESPONSE

8. You may know that there will be an election this November for Governor and for Members of Congress. How likely is it that you will vote in this November election: are you absolutely certain to vote, very likely to vote, fairly likely to vote, fairly unlikely to vote, or very unlikely to vote?

66% ABSOLUTELY CERTAIN
23% VERY LIKELY
7% FAIRLY LIKELY
1% FAIRLY UNLIKELY
1% VERY UNLIKELY
1% DON'T KNOW / NO RESPONSE



9. You may have heard or read that an organization, Freedom Ohio, says they have enough petition signatures to put on the ballot this November a proposed amendment to the state's constitution which will change the definition of marriage to include two people of the same sex. How much have you heard or read about this possible ballot question, if anything – have you heard or read ...

13% A GREAT DEAL
26% A FAIR AMOUNT
28% NOT VERY MUCH
32% NOTHING AT ALL
2% DON'T KNOW/NO RESPONSE [DO NOT READ]

10. [TRIPLE SPLIT SAMPLE/COMPOSITE RESULTS] You may recall that in 2004, the voters of Ohio approved a constitutional amendment which defined marriage as only between one man and one woman. Do you think it is now necessary or not necessary to have another vote this year on the matter of [homosexual marriage/gay marriage/same sex marriage]?

37% NECESSARY
55% NOT NECESSARY
8% DON'T KNOW/NO RESPONSE

11. If the constitutional amendment redefining marriage to include two people of the same sex is on the ballot this November, do you think this fact will make you more likely or less likely to vote in that election? [IF MORE/LESS LIKELY: Is that MUCH more/less likely, or SOMEWHAT more/less likely]?

33% MUCH MORE LIKELY
13% SOMEWHAT MORE LIKELY
2% SOMEWHAT LESS LIKELY
3% MUCH LESS LIKELY
46% IT WOULD MAKE NO DIFFERENCE
3% DON'T KNOW/NO RESPONSE

12. If there was a vote today on the definition of marriage in Ohio, would you vote to keep the definition of marriage as between one man and one woman, or would you vote to allow marriages between two people of the same sex? Do you feel pretty certain that's how you would vote, or are you not certain?

52% ONE MAN/ONE WOMAN, CERTAIN
2% ONE MAN/ONE WOMAN, NOT CERTAIN
4% TWO PEOPLE/SAME SEX, NOT CERTAIN
33% TWO PEOPLE/SAME SEX, CERTAIN
5% UNDECIDED
5% DON'T KNOW/NO RESPONSE

13. Do you personally agree or disagree that marriage should only be between a man and a woman?

56% AGREE
34% DISAGREE
9% DON'T KNOW/NO RESPONSE



14. [IF TWO PEOPLE/SAME SEX, ABOVE Q13] If the legal definition of marriage in Ohio was changed to include two people of the same sex – should the law also allow other marriage arrangements, such as between three people – or should marriage only involve two people?

- 12% ALLOW MULTIPLE PARTNERS
- 77% ONLY BETWEEN TWO PEOPLE
- 11% DON'T KNOW/NO RESPONSE

I have just a few more questions to ask you for statistical purposes ...

15. What is the highest level of education you have completed?

- 1% SOME GRADE SCHOOL (1-8)
- 3% SOME HIGH SCHOOL (9-11)
- 20% GRADUATED HIGH SCHOOL (12)
- 2% TECHNICAL/VOCATIONAL (12)
- 17% SOME COLLEGE (13-15)
- 32% GRADUATED COLLEGE (16)
- 22% GRADUATE/PROFESSIONAL SCHOOL (16 OR MORE)
- 2% DON'T KNOW/NO RESPONSE

16. Are you currently married or are you single? [IF SINGLE] Have you ever been married?

- 72% MARRIED
- 12% SINGLE, PREVIOUSLY MARRIED
- 14% SINGLE, NOT PREVIOUSLY MARRIED
- 3% NO RESPONSE

17. Do you have children? [IF YES] Are any of your children under the age of 18 and living at home?

- 28% HAVE CHILDREN, UNDER 18
- 48% HAVE CHILDREN, NONE UNDER 18
- 22% NO CHILDREN
- 2% DON'T KNOW/REFUSED [DO NOT READ]

18. Which of the following best describes your religious preference: are you ... [READ OPTIONS]

- 21% CATHOLIC;
- 53% A CHRISTIAN OTHER THAN CATHOLIC;
- 7% OF ANOTHER FAITH, OR
- 15% NOT A MEMBER OF A RELIGIOUS FAITH?
- 3% DON'T KNOW/REFUSED [DO NOT READ]



19. And in a typical month, how often do you attend Church or a religious service? [RECORD ACTUAL RESPONSE]

33% 0
22% 1-3
28% 4
16% 5+
0% DON'T KNOW/NO RESPONSE

20. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or as something other than these? IF REPUBLICAN OR DEMOCRAT, ASK: Would you call yourself a strong or a not very strong (Republican/ Democrat)? IF INDEPENDENT OR ANYTHING ELSE, ASK: Do you think of yourself as closer to the Republican or Democrat Party?

22% REPUBLICAN/STRONG
11% REPUBLICAN/NOT STRONG
10% INDEPENDENT LEAN REPUBLICAN
14% INDEPENDENT NO LEAN
9% INDEPENDENT LEAN DEMOCRAT
8% DEMOCRAT/NOT STRONG
16% DEMOCRAT/STRONG
9% DON'T KNOW/NO RESPONSE

21. When thinking about fiscal issues, like taxes and government spending, do you consider yourself to be...

24% VERY CONSERVATIVE
33% SOMEWHAT CONSERVATIVE
25% MODERATE
10% SOMEWHAT LIBERAL
3% VERY LIBERAL
6% DON'T KNOW/NO RESPONSE

22. When thinking about social issues, like abortion and gay marriage, do you consider yourself to be ...

32% VERY CONSERVATIVE
12% SOMEWHAT CONSERVATIVE
19% MODERATE
16% SOMEWHAT LIBERAL
13% VERY LIBERAL
7% DON'T KNOW/NO RESPONSE

23. Do you consider yourself to be a supporter of the TEA party movement?

26% YES
60% NO
14% DON'T KNOW/REFUSED [DO NOT READ]



That's the last of my questions. Thank you very much for your time and participation in this important research.